

DEVELOPMENT RESOURCE CENTRE ANNUAL REPORT

JULY 2004 – JUNE 2005

The DRC is a values-based NGO specialising in providing information and education on international aid and development and global issues, to people in Aotearoa NZ. We have two key programme areas: Dev-Zone and the Global Education Centre.

CHAIRPERSON'S REPORT

THIS ANNUAL REPORT records another year of successful work by the DRC as the organisation's staff deliver a wide range of programmes which are detailed in this report. These programmes, in the main have been developed as a result of the ongoing relationship the DRC has with NZAID, our principal stakeholder and funder.

In December 2004, we welcomed Maria Bargh as an additional Board member. The Board is now at its full complement of eight trustees and has established a number of committees to address those aspects of DRC work that the Board's role of governance and strategic oversight require. I chair the Management Committee which works with Jonquil to consider and address issues at the interface between the role of the Director and the Board; Deputy Chair Richard Moss chairs the Policy Committee which has the role of developing and reviewing the policies to guide the organisation; and Treasurer Judy Mikozi chairs the Finance Committee, to review both the organisation's finances and budgetary processes.

The Board has also established a number of joint board/staff ad hoc working groups to address issues requiring collective input. A key working group has been that developing our work on te Tiriti o Waitangi. The DRC attaches significant importance to working on development and indigenous issues in Aotearoa New Zealand as well as globally. Whilst progress has been made, more needs to be achieved and our thanks are extended

to our consultant Denis Grenell of te Aratiatia who is guiding this work.

Within Aotearoa New Zealand, the DRC has adopted a strategic approach as it engages with a variety of communities and groups within the country, be they the Hip Hop community; young people; teacher trainees; faith-based as well as secular organisations; government departments; universities and NGOs. A significant achievement has been the contact made with, and courses run in, all the country's colleges of education. The DRC continues to value its membership of CID (the Council for International Development) and works to build strong networks and alliances within the country.

The DRC has continued to focus on the Pacific region, particularly through the working relationship with the regional NGOs. A major achievement was the launching of the 'Responsible Tourism Code for the Pacific' which was developed in cooperation with the Pacific Island Association of NGOs (PIANGO) and the South Pacific Tourism Organisation (SPTO).

I wish to record my appreciation of the work of my fellow trustees and the continuing outstanding leadership provided by our Director Jonquil Brooks. The Board extends its thanks to the growing band of DRC staff and those who volunteer their time to advance the work of the organisation and its programmes.

David Cuthbert
BOARD CHAIRPERSON

DIRECTOR'S REPORT

ONE OF THE CHALLENGES facing any mission-driven organisation is coherence – both external and internal. Do we do what we say we do, and do we do it in a way that is consistent with our values? Do we put into practice those principles that we advocate to others? If development is sustainable and holistic, is our own organisation sustainable and holistic? If we condemn unfair labour practices overseas, do we ensure we treat our own staff and volunteers well? If education is empowering, is our own organisation learning lessons and moving forward constructively? If we support indigenous rights overseas, do we also support indigenous rights in Aotearoa New Zealand?

Part of our focus for the 2004-05 year was to ensure we were an organisation that adhered to its values and principles in all aspects of its work. As part of this process, the Board and staff agreed on two new values and one revised value. The new values were Human Rights and Development, and Transparency. The revised value now includes Sustainability in the Holistic Approach to Development.

As part of our coherence, further work was done on implementing te Tiriti o Waitangi. This is where the rubber hits the road – it's not good enough to say we are "committed" to te Tiriti – we must also put that into practice. Key milestones included all staff learning basic te reo Maori, including pronunciation; Board meeting with key advisors to look at te Tiriti and governance; the production of our first bilingual education resource – Global Issues Cartoon Book Pukapuka Pakiwaituhi mo nga Take Nunui o Te Ao; and the redevelopment of our website to include a section on Maori development. This work is on-going and is integral to the organisation's development.

Another aspect of coherence is analysis of our supply chain.

One of the problems facing ethical organisations is how to source supplies and services which are also produced ethically. We have therefore started to research our suppliers to determine whether they have policies and practices regarding ethical and sustainable business practices. In addition, we have further developed our own environmental policy, in an attempt to reduce our harmful impact on the environment. If we are truly committed to participation as a value, then how does this play out in our work? A number of initiatives made participation the cornerstone of the projects – these include the Just Focus Network, and the Next, both of which are based on participatory models of development. Just Focus is a network run by and for young people, and is managed by our Youth Advocate. The Next explored global issues through Hip Hop and involved the active participation and commitment of many Hip Hop artists and supporters.

As part of our commitment to our values, the DRC believes in working collaboratively with other organisations. This year we are grateful to have been actively involved with a number of different organisations, from small NGOs to large government departments, from international organisations to local community groups. Many of these relationships are growing and strengthening. Our particular thanks go to our partners – Save the Children, Tearaway Youth magazine, Amnesty International, FPAID and the Asia Pacific Alliance, PIANGO, and the Connected Media Trust.

Finally, I would like to acknowledge the fantastic efforts of all staff at the DRC who have achieved so much this year, as you will see in this report. Their commitment and passion for their work not only means they are very effective in what they do, but that they are a pleasure and inspiration to work with.

Jonquil Brooks
DIRECTOR





CENTRE FOR GLOBAL ACTION

The DRC has been negotiating with a number of like-minded agencies to establish "Global Justice Centres" in Auckland and Wellington. Other agencies involved include: Amnesty International, Connected Media Trust, Council for International Development, UNICEF, Oxfam, Peace Foundation, and the Human Rights Foundation. Our shared vision is to create Centres that will inform, inspire, and enable New Zealanders to contribute to a world where all people enjoy their basic human rights: where everyone is free of fear and want, and able to fulfil their potential as human beings.

The Centres will raise the profile of international human rights, and development as a process of realising those rights, and promote action for global justice and sustainable development, by bringing together in easily-accessible locations a range of like-minded organisations.

The Centres will be welcoming and empowering environments in which New Zealanders, ranging from the general public (including young people, students and researchers) to human rights/development professionals practitioners and activists, can access authoritative information about the world — through a free public library, online services, and meetings and workshops with experts — and learn about, and take up, action opportunities for a better world. As part of this process, the DRC is involved in a core group which is exploring the feasibility of establishing an Ethical Property Company in Aotearoa NZ.

A JUST AOTEAROA

The DRC is committed to the Maori version of te Tiriti o Waitangi and, through an organisational Treaty process in progress called A Just Aotearoa, the principles of partnership, empowerment and participation have been identified as requiring reflection in DRC's organisational policies and practices. Making this a reality is a major focus of this planning period.

SUMMARY STATEMENT OF FINANCIAL POSITION

AS AT 30 JUNE 2005

ASSETS	2005	2004	INCOME	2005	2004
Current Assets	222,753	99,417	Government Funding	991,104	816,415
Investments	25,000	75,000	Independent Income	155,423	108,976
Non Current Assets	71,310	78,224	Total Income	1,146,527	925,391
Total Assets	319,063	252,641	EXPENDITURE		
LIABILITIES	68,254	45,486	Dev-Zone Programme	366,482	294,340
			Schools Programme	275,487	226,013
			Community Youth Programme	253,822	207,361
FUNDS			Special Projects	77,701	89,562
Special Funds	22,027	27,001	Other Expenses	124,407	104,468
Accumulated Funds	228,782	180,154	Total Expenses	1,097,899	921,744
Total Funds Employed	319,063	252,641	SURPLUS	48,628	3647

VISION

MISSION

INFORMING AND EDUCATING TO EMPOWER PEOPLE TO CREATE A JUST WORLD

VALUES

HUMAN RIGHTS & DEVELOPMENT

Development is the progressive realisation of human rights. It involves "the constant improvement of the well-being of the entire population and of all individuals on the basis of their active, free and meaningful participation in development and in the fair distribution of benefits resulting therefrom" (1986 UN Declaration on the Right to Development). This means that a human rights based approach will underpin our work and we will promote understanding of the international human rights framework.

TE TIRITI O WAITANGI

Te Tiriti o Waitangi provides the basis of a partnership between tangata whenua and all other citizens of Aotearoa New Zealand. Te Tiriti o Waitangi principles must be an integral part of the way we operate. This means we will ensure that the obligations of te Tiriti o Waitangi are reflected in our practices and policies.

EMPOWERMENT

Knowledge empowers people. It promotes justice, peace and equality. Providing people with alternative sources of information increases their choices and, in particular, enables vulnerable people to have their voices heard. This means we will provide a range of information to clients, the public and especially the most disadvantaged, with a particular focus on alternative information from civil society organisations.

PEOPLE-CENTRED DEVELOPMENT

Development must be people centred and recognise that all cultures, particularly indigenous cultures, offer valid solutions to social development problems. This means we will keep in touch with a wide range of people and civil society groups within Aotearoa New Zealand and internationally and assist them to make their views heard.

AN HOLISTIC & SUSTAINABLE APPROACH TO DEVELOPMENT

An holistic and sustainable approach to development requires an appropriate and balanced relationship between human livelihood considerations, environmental resource use and environmental preservation, now and in the future. It encompasses human rights, cultural, social, political, economic, environmental and spiritual, aspirations and initiatives. This means we will provide information to users that will widen their perspectives of the broader context and nature of development.

PARTICIPATION

The public participates in global development, and the DRC has a significant role in enhancing understanding of development issues including recognition of Aotearoa New Zealand's changing regional and global roles. This means we will keep up to date with global development issues and maintain and strengthen contacts with other organisations, both governmental and non governmental.

TRANSPARENCY

Transparency requires the DRC to make clearly known who we are, what we do, and how and why we do it. This means that we will communicate and publish our values, objectives, policies, activities, achievements, organisational structure, alliances and sources and uses of funds.

DEVELOPMENT RESOURCE CENTRE

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OUR PEOPLE

BOARD MEMBERS

David Cuthbert (Chairperson), Richard Moss (Deputy-Chairperson), Judith Mikoz (Treasurer), Sue Elliott, Ray Goldstein, Margie Lowe, Fadela Novak, Maria Bargh

STAFF

Director: Jonquil Brooks
Accounts Officer: Rose Melvin
Organisational Development Manager: Marc Schrafft (was Valerie Williams)
Office Administrator: Bonnie Flaws (was Irene To'o)
System Administrator: John Anderson (was Daniel Griggs)
ICT Consultant: Don Anderson
Web Developer: Colin Doig
Web Designer: Joanne Aitken (was Brett Taylor)

DEV-ZONE

Programme Manager: Tim O'Donovan (was Maria McMillan)
Information Officers: Justin Kemp, Alia Levine, Marion Lienert
Library Assistant: Shirley Meyers
GLOBAL EDUCATION CENTRE
Schools Programme Manager: Cindy Munn (was Jody Gorse)
Schools Education Officer: Pania Walton
Community Youth Programme Manager: Gino Maresca
Education Officer: Justin Duckworth
Youth Advocate: Eva Lawrence (was Yadana Saw)
Global Focus Coordinator: Paul Zoubkov
Volunteers: Pip Collie, Kim Cuthbert, Rebecca Blaikie, Lisa Woods, Beth Thomas

ACKNOWLEDGEMENTS

We would like to thank NZAID Nga Hoe Tutuputu-maitawhiti: not just for their continued Funding Arrangement with the DRC, but for their genuine approach to working in partnership. Their recognition of the importance NGOs play in international aid and development, and in Aotearoa New Zealand, has enabled us to provide an invaluable service to the community.

We would also like to thank our project partners Save the Children, Tearaway Magazine, Family Planning International Development and partners in the Asia Pacific Alliance, Amnesty International (NZ), Connected Media Trust, and PIANGO, for their friendship and vision, helping to create a just world.

And finally we would like to thank the following people and organisations for their support and contribution throughout the year: Denis Grenell of Te Aratataia, Keri Takao of Ahikaa Aotearoa, Piripi Walker, Maori Kura teachers at Wellington College of Education, Human Rights Commission, Lisa Woods, Kim Cuthbert, Tourism Resource Consultants, Megan Williams (TIANZ), South Pacific Tourism Organisation, Peace Foundation, Te Ora Hou Gisborne (now te Aka Ora), Ministry of Youth Development, Praxis, National Youthworkers Network, National Association of Adolescent Health and Development, BGI, Wellington IndyMedia.)

DEV-ZONE

Dev-Zone provides information on international development and global issues to the development community and the general public in Aotearoa New Zealand. As well as a free public library and a website of quality information on global issues, Dev-Zone produces *Just Change*, a magazine by and for those concerned with human rights, development and global issues. Dev-Zone is part of a network of NGOs in Aotearoa and the Pacific and is involved in a wide variety of development information roles.



WWW.DEV-ZONE.ORG

Over the year, the **Dev-Zone website** has flourished. Our theme-based searchable database of development and global issue links, the Knowledge Centre, has been reorganised and revamped. Each top-level category of the website now includes a key documents sub-category as a one-stop shop for primary and significant documents related to each theme. The Aotearoa category now includes comprehensive information on human rights and development issues within Aotearoa New Zealand as well as the role of Aotearoa New Zealand in the international development and human rights arena. The website redevelopment was completed with design and functionality elements finalised during the year.

The website, now launched, has many new and enhanced features. Searching of both the knowledge centre and the online library catalogue is much improved. Users can now register and have personal log-ins allowing them to personalise Dev-Zone services to their own needs. They can review and update their personal details, and subscription information, and add and edit work opportunities. A new mass email system allows users to select which information they would like to receive.

As well as being great for users, the new website and email systems will eliminate a lot of administrative work for Dev-Zone staff.

DEV-ZONE LIBRARY

Dev-Zone library holds an impressive collection of over 10,000 books, over 300 videos/DVDs, and almost 200 current periodical titles as well as reference material, annual reports and miscellaneous material.

This year, Dev-Zone has focussed on building up the library's video collection, with 50 videos/DVDs acquired during the year. These include popular titles featured in mainstream cinemas during the year, including *Supersize Me* and *The Corporation*, as well as films featured in film festivals such as *Reframe*, about human rights issues in Israel/Palestine, and *Emails from East Timor*.

We have also developed an agreement with Wellington Indymedia, a local affiliate of an international independent media organisation, to hold their video collection. Their interesting collection has attracted a number of new members to the library.

We've also put energy into adding holdings to our library to complement the themes of each issue of our magazine *Just Change* which comes out three times a year.

629 people joined the library during the year, bringing our total borrower numbers up to 4770, and there were 2131 loans during the year. Almost 800 new items (besides periodicals) were added to the collection.

JUST CHANGE

Dev-Zone launched a new magazine **Just Change**. The 28 page magazine is published three times a year and each issue focuses on a different global theme. Contributions have come from Aotearoa, Pacific and international NGOs, students and teachers of development studies in Aotearoa and the Pacific and development practitioners. As well as a subscription list of almost 700, the magazine is distributed through cafes and libraries in major centres as well as Trade Aid shops throughout the country. Three issues have been published so far.

Issue One "*The Tourism Issue*" was published simultaneously with the launch of the Responsible Tourism Code for the Pacific, and has been distributed within the tourism and travel sector as well as the development sector and the general public.

Issue Two "*Trade: Buying in or selling out*" featured articles on international and regional trade agreements, information on the Fair Trade Association of NZ and Trade Aid, and local and global activists concerned with issues of economic globalisation.

Issue Three: "*Making Peace*" highlighted research by Dev-Zone's Information Officer, and *Just Change* editor Alia Levine, arising from her recent visit to Palestinian Refugee camps in Israel as well as many case-studies of active peace building in the Pacific and internationally.

GLOBAL EDUCATION CENTRE

THE GLOBAL EDUCATION CENTRE aims to educate people in Aotearoa NZ about global issues, and provide them with opportunities to take action. GEC's primary strategy is to focus on reaching young people, and the Centre has two main programmes: Schools, and Community Youth. Each programme has a different context and target audiences and therefore requires different pedagogical approaches – the Schools programme works in the formal education sector with a prescribed curriculum, and works primarily with Colleges of Education and secondary schools. The Community Youth programme works in non-formal education where activities are often experiential and driven by the learner, and targets youthworkers and young people in the community.

SCHOOLS

The 2004/2005 year for the Schools Programme was productive and rewarding. We have concentrated on consolidating our core issues and values, developing a 'GEC' look in our publications, and building our relationships with education providers. As a global perspective gradually gains traction in Aotearoa New Zealand's teaching and learning, we are well placed to provide support and information on a range of global issues.

WRITTEN RESOURCES

The main new resource for 2004 – '05 is *Concepts of Development* which has been produced for social studies and geography teachers. The *Debt Burden* resource kit is up to date and redesigned, which is timely given the global activity about the issue of debt.

Schools Programme resources are selling very well, with a total of 217 booklets sold this year (121 last year). The feedback for the *Our Changing World - Aspects of Globalisation* resource was highly satisfactory. The FPAID/GEC collaboration on a geography resource on Fiji and Samoa, 'Just Next Door', was completed and distributed to all geography HODs in secondary schools.

The 'Global Issues Cartoon Book Pukapuka Pakiwaituhi mo nga Take Nunui o Te Ao' is soon to be in print, with

accompanying bi-lingual text written by leaders in their subject fields. This is a collection of the excellent cartoons that have been commissioned by us for our publications. The text is intended to expand on the theme and further resource suggestions have been included.

GLOBAL ISSUES MAGAZINE has a new, youth-relevant look. A total of 6,431 copies were distributed, 1,199 copies purchased and 1,486 downloaded from our website this year. We have significantly increased the distribution to include the HODs of Geography. The Human Rights Commission worked with us on an issue – Ethnic Diversity – and purchased and distributed an extra 2,000 copies. The topics for Global Issues this year were:



- 'There's a Terrorist in my TV' (analysis of media portrayal of terrorism).
- 'You're Da Bomb' (the nuclear bomb).
- 'Postcards From Paradise' (an issue on tourism).
- 'Dealing With Diversity' (ethnic diversity).

FACT SHEETS / WEBSITE / LIBRARY

The fact sheets have had a redesign, and have been updated and added to. The topics that have been covered this year are tourism, disasters, new social movements and HIV/AIDS. Live links to useful websites, including our own, are now a part of the text of the fact sheets. This year 5,661 fact sheets were downloaded from our website.

Our website has been maintained, with updated links and information. We had over 16,000 visitors to the website this year.

A library catalogue was produced to highlight the library holdings that are of relevance to teachers. The catalogue is arranged under topic headings, such as trade, refugees, media, and globalisation, so that teachers can easily find what they are looking for. Lending has increased slightly, from 140 items in 2003-2004 to 161 this year.

WORKSHOPS

The schools programme continues to strengthen its relationships with the six main Colleges of Education: Auckland, Waikato, Massey, Wellington, Dunedin and Christchurch. Our workshops consistently receive excellent feedback, over 80% of which is 4/5 or 5/5 for satisfaction. Workshops are increasingly being requested by schools and colleges. This highlights our rising public profile, and our delivery of quality workshops. We are consolidating our workshop material around 5 main themes: tourism, refugees, trade, disparities and poverty, and human rights. Workshops delivered:

- 16 to **Colleges of Education**
- 6 to **Selwyn College, The Correspondence School, UNYANZ teachers(x2)** and at the **Human Rights Conference**.
- 3 others to **St Patricks College, World Vision scholars** and **Ship For Youth**.

PROJECTS & NETWORKING

Creating and maintaining partnerships with others working in the education sector is integral to the schools programme's strategy to promote Global Education in the school curriculum. We have relationships with several key organisations which include:

The Colleges of Education, Volunteer Service Abroad (VSA), Tearaway, Council for International Development (CID), Save The Children, The Correspondence School, The Human Rights Commission, Amnesty International, New Zealand Association of Environmental Educators (NZAAEE), Wellington Area Social Studies Association (WASSA), Aotearoa New Zealand Federation of Social Studies Associations (ANZFSSA) and FPAID.

We are involved in projects such as New Zealand Schools As Human Rights Communities and the Decade of Education for Sustainable Development.

We have also taken part in the curriculum review process through making a submission to the draft essence statement for Social Studies and the 'values in education' discussion. In order to progress our commitment to Te tiriti we have engaged in discussions and training with Maori Kura teachers at Wellington College of Education.

COMMUNITY

2004-2005 proved to be a busy year for the Community Youth programme with a dramatic increase in demand for training throughout Aotearoa New Zealand, and interest in services being offered by the Global Education Centre. The year saw the development and implementation of an exciting new youth focused project 'Just Focus' and the completion of a interactive Website and CDROM resource 'The Next' which looks at engaging young people in exploring global issues through Hip Hop culture.

The year continued to see strong regional development with new and ongoing relationships strengthened with the National Youth Workers Network, National Association of Adolescent Health and Development, Ministry of Youth Development, Praxis youth worker training, Baptist and Presbyterian Youth workers, and the inclusion of a Pacific focus involving relationships with a number of organisations in Fiji.

PUBLICATIONS

Development and frequency of publications increased dramatically over the year with a rework of the existing **Global Bits** publication, development of a new e-newsletter **GEC:NEWS** and a series of programme brochures covering everything from library resources to workshop methodology. Alongside resource development came a much stronger design consistency resulting in an identifiable family of publications.

Global Bits was redeveloped into a 16 page quarterly youth worker resource that was both sent out to 224 youth organisations, and used as workshop participant training manuals. This integrated approach has seen a significant increase in uptake, with print runs expanding from 500 to 1500 copies per issue over the year.

GEC:NEWS, a bi-monthly e-newsletter was developed by the community team and adopted as the Global Education newsletter. The focus of this publication is to keep both GEC's profile high, while also introducing global topics not covered in printed GEC resources.

RESPONSIBLE TOURISM CODE FOR THE PACIFIC

Dev-Zone recognises that one of the most direct ways that many of those living in Aotearoa New Zealand interact with development issues is through tourism, when they visit a developing country. In December 2004, as part of our public information strategy, Dev-Zone, in association with the Pacific Island Association of NGOs, and the South Pacific Tourism Organisation, launched the **Responsible Tourism Code for the Pacific**. The code identifies seven key ways whereby tourists travelling to Pacific Islands can act responsibly in their host countries. The Code was launched by MP Winnie Laban and has received extensive mainstream and travel industry media coverage. The Responsible Tourism Code website: www.responsibletourism.org.nz allows the public to explore the issues raised in the code more fully.

AOTEAROA NEW ZEALAND DIRECTORY OF INTERNATIONAL DEVELOPMENT NGOS

A new expanded edition of the Dev-Zone Directory of Development NGOs was published in July 2004. With over 100 listings, the Directory, for the first time, included development education organisations, human rights, and international solidarity groups, reflecting Dev-Zone's own holistic approach to development.

YOUTH ADVOCACY



The focus of youth advocacy work for 2004-2005 centred around the development of an exciting new project 'Just Focus' which provides a forum for young people to collaborate, support and take action on global issues of interest or concern to them. The project is made up of three key parts:

Just Focus Network. Our Youth Advocate worked with groups of young people in Wellington, Auckland and Christchurch to establish strong regional networks of young people. The regional groups are responsible for writing content for the website, engaging other young people in the project, and providing direction and governance for Tearaway Youth Magazine's Global Focus.

Just Focus website. Developed and driven by young people, this website launched in 2005. The website focuses around increasing young people's capacity to write on issues, and to inspire others to get connected and take action. The Website serves as a tool for connecting and organising regional and national networks of young people.

Regional and National Camps. Funding was secured to run a pilot national global camp in October 2005. The camp will bring regional coordinators together to plan and discuss ongoing governance of the project. The development of a strong leadership and mentoring model has attracted support from a number of key organisations.

A steering group of youth focused organisations has ensured that the project continues to develop from a basis of sound youth development principles. Save the Children NZ, Tearaway Magazine, Te Ora Hou Gisborne, Ministry of Youth Development, New Zealand Association of Adolescent Health and Development, and BGI Wellington make up the steering group.

WORKSHOPS

60 workshops for a total of 1,018 youth workers and young people were delivered throughout Aotearoa New Zealand. Workshop locations spread from Dunedin to Whangarei, and included Christchurch, Nelson, Westport, Wellington, Wanganui, Taranaki, Gisborne. Three workshops were also run in Fiji for young people likely to be involved in the Just Focus project. Workshop topics included: **Global Advertising, Media Awareness, Taking Action, Global Money Systems, Linking Local-Global Issues, Prejudice, Discrimination, Introduction to Global Youth Work, Just Focus - Introducing the Global.**

The feedback from workshops shows an 82% effectiveness rating based on enjoyment, satisfaction and shift between prior and post learning evaluations. (80% programme benchmark). As part of workshop delivery, 18 youth worker training modules were delivered for Praxis Youth Worker Training. Praxis is one of Aotearoa New Zealand's largest Youth Worker training providers.

NETWORKING

Dev-Zone has continued its networking in Aotearoa and the Pacific.

In Aotearoa we have participated in the Make Poverty History campaign, Jubilee Aotearoa Debt Action Network, the National Disaster Relief Forum, the Asia Pacific Alliance, and the Human Rights Network. In addition our website is increasingly used by local NGOs to promote and publicise their own events and resources.

In the Pacific we have continued our relationship with the Pacific Island Association of NGOs, and further developed our relationship with other groups in the region. We participated in the 5th Pacific Island Civil Society Forum held in Apia, the parallel conference to the Pacific Island Forum, and PIANGO's multistakeholder conference held in Nadi. Both conferences allowed Dev-Zone staff to further their understanding of development issues and the NGO community in the Pacific.



www.thenext.org.nz

THE NEXT - AN IMPRESSION OF HIP HOP EXPRESSION

The Global Education Centre successfully lead the Next project to completion with the development of an interactive resource via website and CDROM. The resource's purpose is to provide youth workers and educators with a sound understanding of Hip Hop culture in Aotearoa NZ and globally, so that they can engage young people in the exploration of global issues via the genre. The resource consists of 4 main thematic areas: Colonisation/Indigenous Issues, Role Models, Commercialisation, Politicisation.

The Resource was supported by Scribe, Aotearoa NZ's most visible Hip Hop artist. Over the three years of the project, GEC has seen both its visibility and reputation increase as the community youth programme has come to be seen as both innovative and strong at collaborative projects.

The Next resource was made possible with funding from Save the Children NZ, and JR McKenzie Trust.

PROJECTS

The **GLOBAL FOCUS PROJECT** finished its second year with four successful double page spreads developed for **Tearaway Magazine**. The development of pages consisted of focus groups being run with young people in Auckland, Gisborne, Westport and Christchurch. The topics covered in the pages were: Branding (including Fair Trade), Freedom of Expression, Prejudice, and Celebrities and Global Calls to Action. GEC is contracted by Tearaway Magazine to develop the Global Focus pages. Tearaway is Aotearoa NZ's most widely read youth magazine with a total readership of 242,000. It has the highest Maori youth readership, and a fairly even gender split.

ICT

This year the ICT team achieved some real milestones. Chief among these was the completion of the³Next, and the Just Focus websites, and the complete revamp of the Dev-Zone website. Also completed was the Global Contacts Database that allows us to manage our client information for more efficient service. As always, the ICT team has been heavily involved in helping the GEC and Dev-Zone teams to deliver their programme areas. Many of you who have received the GEC Newsletter in the past will have noticed a major improvement in the way it is delivered. We suffered no downtime related to our system this year, even though we completely migrated our services to a new Internet Service Provider.

STRATEGIC RELATIONSHIPS

The DRC works collaboratively with a number of organisations. Our key strategic allies during this year, and shared activities, include:

Amnesty International [NZ]: working together on the concept of the Global Justice Centres in Auckland and Wellington, and on the Ethical Property Company; partners in the Schools as Human Rights Communities project, with Human Rights Commission.

Connected Media Trust: Phase 1 of the feasibility study into the partnership between the DRC and CMT was completed, and Phase 2 begun. The partnership between the two organisations will build on the complementary strengths of each organisation, especially in learning and teaching across all media - hard copy resources, on-line interaction, and film.

FPAID and the Asia Pacific Alliance [APA]: collaborating on advocacy efforts regarding the International Conference on Population and Development, the MDGs and the UN Millennium + 5 Summit (September 2005). The DRC participated, on behalf of APA, in the UN Civil Society Hearings, and the High Level Dialogue on Financing for Development, held in New York in June 2005.

PIANGO and the South Pacific Tourism Organisation: partners in the Responsible Tourism Code

Save the Children: continued work and funding support on the Next project: An Impression of Hip Hop Expression.

Tearaway Magazine: collaboration on the Global Focus pages in Tearaway, and work on the Next project.

TE TIRITI O WAITANGI

As part of the DRC's commitment to implementing te Tiriti o Waitangi, there have been a number of significant achievements over the past year. The DRC Board undertook two strategy and training sessions with Denis Grenell and Trevor Moeke, identifying core trends relevant to te Tiriti, clarifying governance issues, and identifying stakeholders and actions to be taken. An Aotearoa section of the Dev-Zone website has been created with a subsection on Maori Development. Staff have undertaken an introductory course on te reo Maori and tikanga Maori. And we have produced our first bi-lingual resource - *the Global Issues Cartoon Book, Pukapuka Pakiwaituhi mo nga Take Nunui a te Ao*.

ADVOCACY

The DRC is an active member of two campaigns: *Jubilee Debt Action*, and *Make Poverty History*:

JUBILEE AOTEAROA DEBT ACTION NETWORK: As part of our contribution to the campaign this year, the DRC updated the Debt resource kit for schools - *The Debt Burden*. This kit was originally developed by the DRC, CWS, Caritas and YWCA.

MAKE POVERTY HISTORY: Make Poverty History is the Aotearoa New Zealand mobilisation of the Global Call to Action Against Poverty. The four platforms of Make Poverty History are: Trade Justice, Drop the Debt, More and Better Aid and End Child Poverty in Aotearoa New Zealand. As part of its role in empowering people to take action to create a just world, Dev-Zone has coordinated website content for the Make Poverty History site as well as providing other support for the campaign.

DEVNET

The Aotearoa New Zealand International Development Studies Network (DevNet), was established to link people and organisations involved and interested in development. It facilitates the exchange of ideas and information between and amongst Development Studies programmes and key stakeholders in development. The DevNet website hosts email listservs, discussions forums, links and a research database. A DevNet conference is held every two years. The DRC is represented on the DevNet Steering Committee and Dev-Zone provides secretariat services for DevNet.

GLOBAL EDUCATION FUND

After consultation with key stakeholders in 2004-05, NZAID delegated the management of the Global Education Fund to the DRC. The Global Education Fund (GEF) is a contestable pool of money allocated through NZAID, which provides funding for small projects to develop awareness and understanding of global perspectives among New Zealanders, and to encourage them to become responsible global citizens. The Global Education Fund Selection Committee comprises representatives from NZAID, the Council for International Development, the Ministry of Education and the DRC. The fund will become active in the 2005-06 financial year.



ENVIRONMENTAL

After months of research and consideration the DRC has produced our Environmental Policy. This policy is the result of our desire to produce a written record matching our beliefs and values.

Our policy outlines our belief that we as an organisation and a group of individuals have the responsibility of ensuring the protection of the environment. Primarily this covers our commitment to Reduce, Reuse and Recycle. The DRC has always maintained the policy of printing on recycled paper using vegetable inks. The Environmental Policy now provides us with a clear foundation on which to build upon.

SUPPLIER ANALYSIS

As part of our overall evaluation of social and environmental impact we completed an informal analysis of our suppliers. This analysis was intended to determine whether we applied our values to our supplier relationships, dealing with ethical companies possessing a genuine concern for improving their business practices. In general, while there remains plenty of room for improvement, the results were often positive with many companies actively involved in reviewing and implementing their own policies. This reflects an increasing awareness within the community and corporate sector that a profit-only approach is unsustainable.